

Organisation

Lecturer:	Jost Grünert
Lecture (4 SWS):	Monday 4 p.m. weekly 05.2.037 / Alte Senffabrik Düsseldorf
Workload:	150h 30h (Presence) 120h (Project work)
Credits:	6 CP
Participation requirements:	Studying in any master's specification
Form of examination:	Project work and presentation

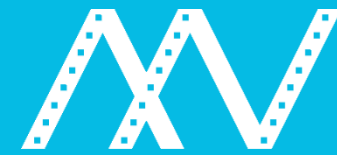


To register for this elective, you
have to answer [this](#) survey



Innovative Product Development

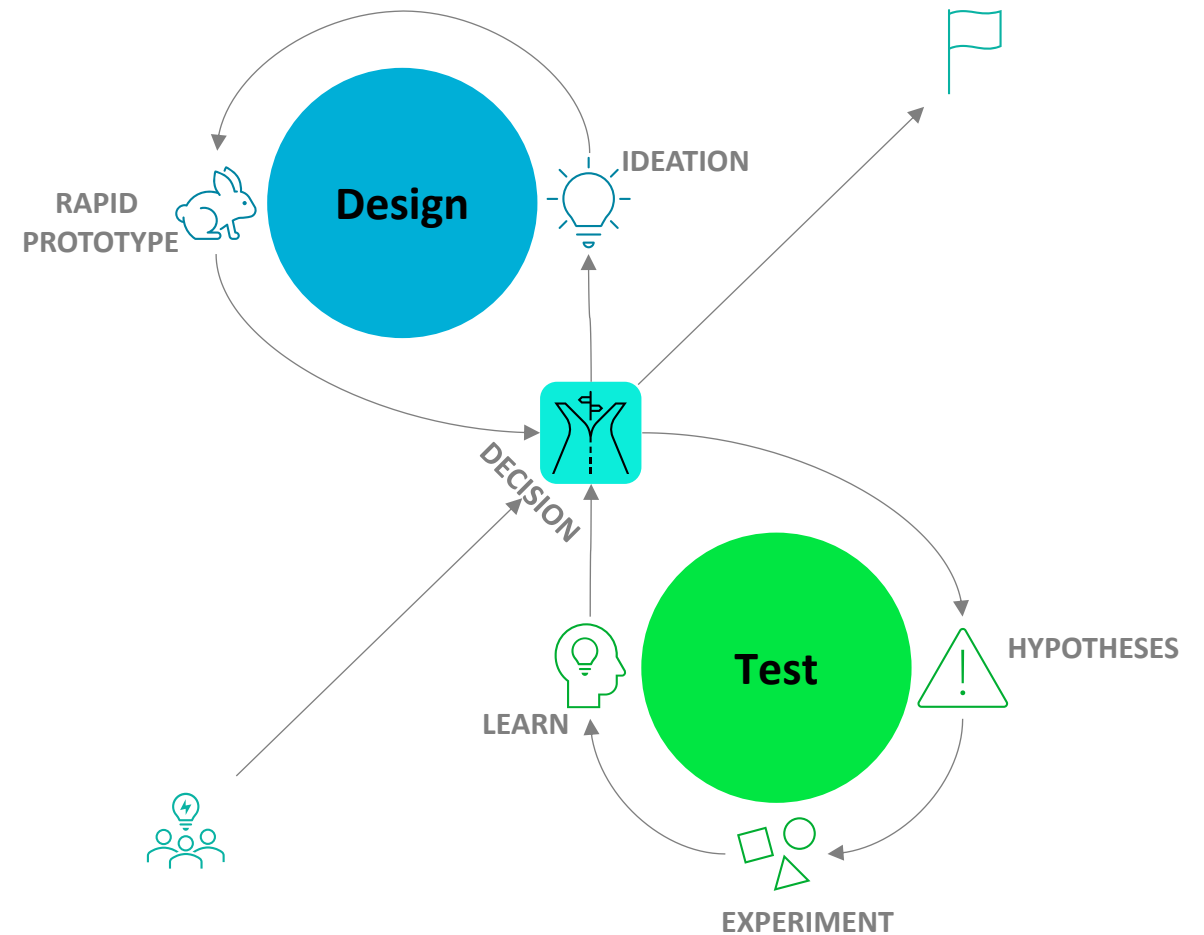
How we will work in this project



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Decision on Search field.

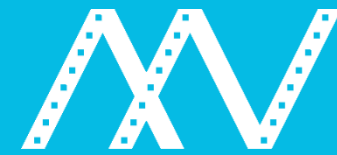
A Search field is an area, in which one wants to innovate and search for innovation potential, e.g. Technologies, Trends, Markets, your hobbies or product categories



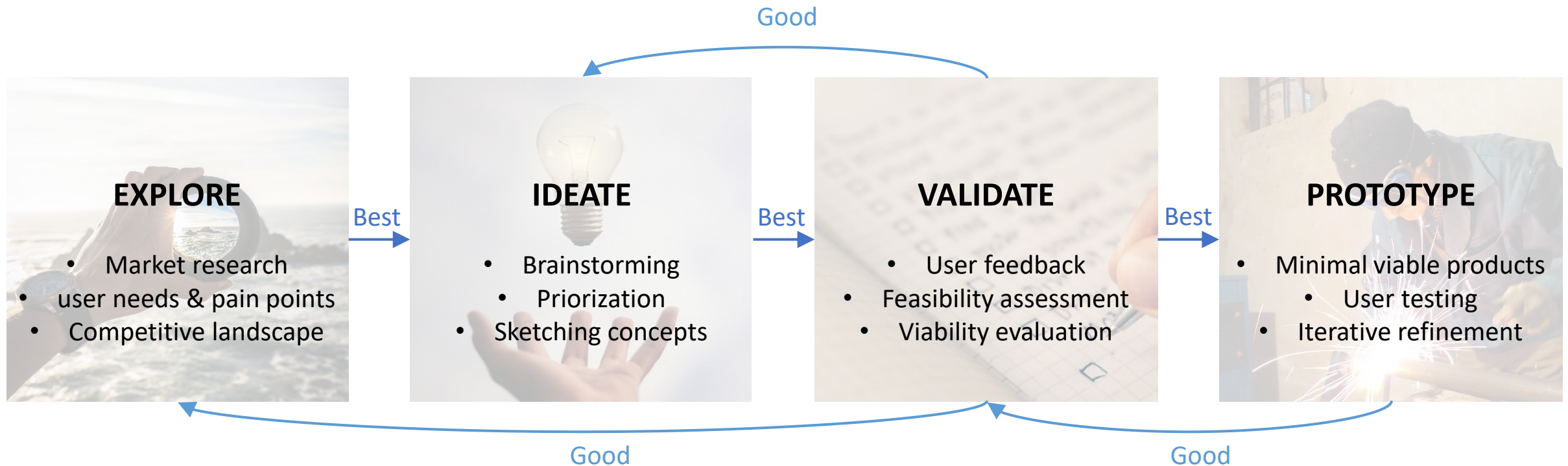
First, we will find a search field in which you enjoy working, then we will enter an iterative cycle of testing and design

Innovative Product Development

Push your project through the four innovation phases

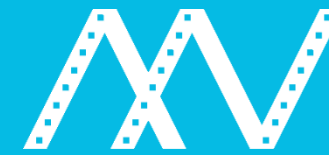


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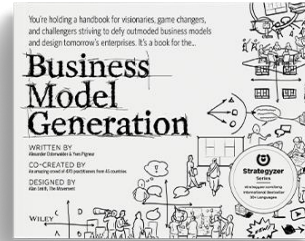
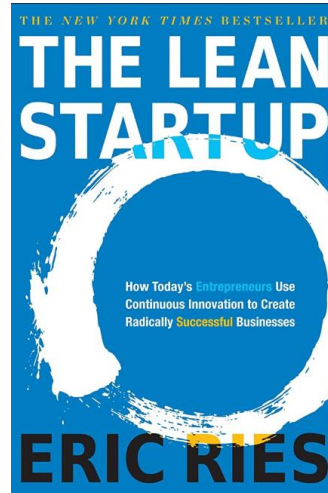
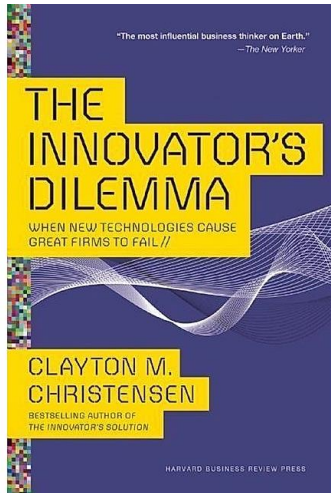


Every 2 weeks, we make a data-based decision: Do we switch phases? If yes, what's the goal?

Innovative Product Development Literature and onboarding documents



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Recommended

MANDATORY

Articles



What is Notion?

Start here

Curious about what Notion is? We'll show you right here, and in the articles to come. Let's go!

🕒 4:00



What is a block?

Think of Notion as a bottomless bin of building blocks. Build whatever you want, however you want! Every page you create in Notion will be composed of many "blocks," in the same way a LEGO castle is composed of many LEGO bricks



Creating a page

Create a page

Every page you create in Notion is a fresh canvas where you can add whatever content you want. Follow these steps to create your first one

🕒 2:00

Getting started – Notion Help Center



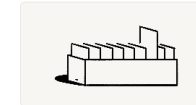
Create a subpage

There are no folders in Notion. Instead, you can organize pages inside pages... inside pages. Here, we'll show you how to create a page within another page, which we call a subpage



What is a database?

Databases are a core feature in Notion that help you manage and organize your pages. Let's explain what they are and how they can help you level up your workspace



Create a database

Now we'll create a database and use it to show off essential database actions and features. You'll get to play with database properties, views, filters, and sorts - let's get into it