## Innovative Product development **Organisation**



Lecturer: M. Sc. Jost Grünert

Lecture (4 SWS): Monday | 4 p.m. | weekly | WEPA.digital

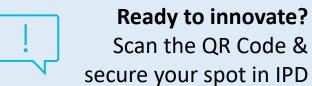
Workload: 1 Semester | 15 weeks (excl. Christmas) | 30 h (Presence), 120 h (Project work)

Credits: 5 CP

What you bring: Studying in any master's specification

What you'll get: Innovative Skillset & Methods, Teamwork, Project Ressources

Form of examination: Project work and presentation



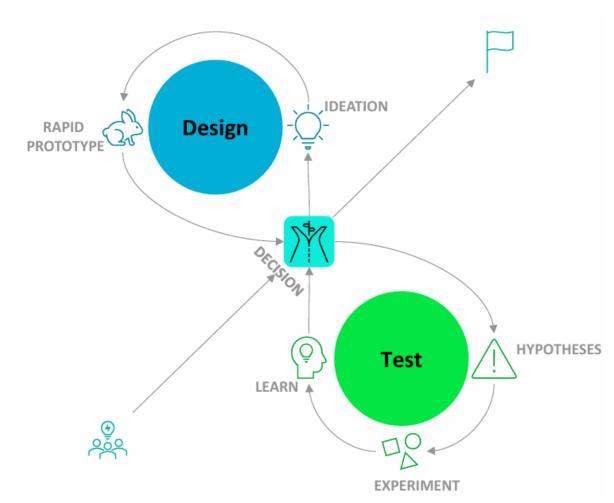


## Innovative Product development How We'll Work



## **Decision on Search field.**

A Search field is an area, in which one wants to innovate and search for innovation potential, e.g. Technologies, Trends, Markets, your hobbies or product categories

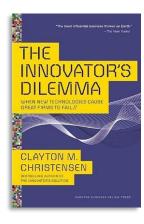


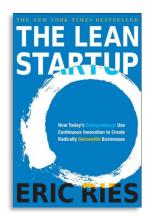
Every two weeks, we make a data-based decision: Do we move on? If yes, where do we head to?

## Innovative Product development Read a Book, Share Your Learnings, Earn +10 %-Points

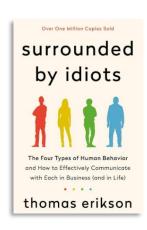


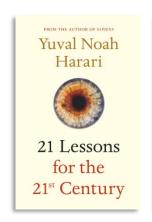
Fachbereich Maschinenbau und Verfahrenstechnik Faculty of Mechanical and Process Engineering

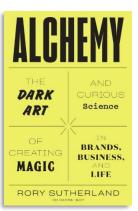


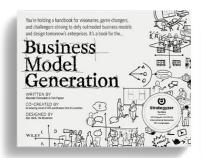




















...and many more!